

CULTURAL ROUTES OF THE COUNCIL OF EUROPE 8TH ANNUAL ADVISORY FORUM

Cultural Routes of the Council of Europe connecting cultural values, heritage sites and citizens:
strategies and synergies in a global perspective

26-28 September 2018
Görlitz (Germany)



Auswärtiges Amt STAATSMINISTERIUM
DES INNERN



Freistaat
SACHSEN



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES

WEDNESDAY, 26 SEPTEMBER 2018

- 9:00 am-05:00 pm** **Registration of the participants – Brüderstrasse 9**
- 9:00 am-12:00 pm** **ICOMOS Scientific Committee General Assembly** (Görlitz Town Hall) [for members only, starting on 25 September]
- 11:00 am-12:00 pm** **Meeting for Presidents and Managers of Cultural Routes of the Council of Europe and University Network** – Silesian Museum, Brüderstrasse 8) [for Cultural Routes only]
- 10:00 am-12:00 pm Guided Görlitz city tours for pre-registered participants
Meeting place, Brüderstrasse 9
- 12:30 pm-02:30 pm Guided Görlitz city tours for pre-registered participants
Meeting place, Brüderstrasse 9
- 12:00 am-04:00 pm** **Registration of the participants - Kulturforum Görlitzer Synagoge, Otto-Müller-Strasse 3**
- 02:00 pm-03:30 pm** **Press Conference – Görlitz Town Hall** [for press only]
- 02:00 pm-03:00 pm** **Routes4U Seminar – Silesian Museum, Brüderstrasse 8**
Routes4U Project is a joint programme between the Council of Europe (Enlarged Partial Agreement on Cultural Routes) and the European Commission (Directorate-General Regional and Urban Policy). The project fosters regional development through the Cultural Routes of the Council of Europe programme in the four EU macro-regions, according to the Faro Convention. The Routes4U seminar will focus on joint activities, funding opportunities, extension and certification of Cultural Routes in the Adriatic-Ionian, Alpine, Baltic Sea and Danube Region. It will provide a platform to Cultural Routes certified by the Council of Europe and projects of cultural routes to exchange on the management of Cultural Routes. Routes4U website: www.coe.int/routes4u
- 03:00 pm-04:00 pm** **Networking Café**
- 04:00 pm-06:00 pm** **OFFICIAL OPENING OF THE VIII ANNUAL ADVISORY FORUM - Kulturforum Görlitzer Synagoge, Otto-Müller-Strasse 3**
Welcoming remarks/Opening statements/Other statements
Siegfried DEINEGE, Lord Mayor Görlitz, Germany
Rafal GRONICZ, Mayor, Zgorzelec, Poland
Roland WÖLLER, Saxon State Minister of the Interior, Germany
Matjaz GRUDEN, Director of Democratic Participation, Council of Europe
Michelle MÜNTEFERING, Minister of State at the Federal Foreign Office, Germany
Marianne BERGER MARJANOVIC, Chair, Governing Board EPA on Cultural Routes, Council of Europe
- Accession Ceremony for Member States who joined the Partial Agreement during 2018**
Certification Ceremony for Cultural Routes certified in 2018
- 06:45 pm Transfer to evening venue (shuttle)
- 07:00 pm** **OPENING GALA – Miejski Dom Kultury, ul. Parkowa 1, Zgorzelec, Poland**
[for registered participants]
Speakers
Rafal GRONICZ, Mayor, Zgorzelec, Poland
Roland WÖLLER, Saxon State Minister of the Interior, Germany
Birgitta RINGBECK, Federal Foreign Office, Germany, Member of the EPA Governing Board
Stefano DOMINIONI, Executive Secretary, EPA on Cultural Routes, Council of Europe
Christian BIEVER, President, European Institute of Cultural Routes
- 09:30 pm-10:15 pm Departure by shuttle

THURSDAY, 27 SEPTEMBER 2018

- 08:00 am-02:00 pm** **Registration of the participants - Kulturforum Görlitzer Synagoge, Otto-Müller-Strasse 3**
- 09:00 am-09:45 pm** **PLENARY SESSION – Kulturforum Görlitzer Synagoge, Otto-Müller-Strasse 3**
- VIII Annual Advisory Forum introduction**
Birgitta RINGBECK, Federal Foreign Office, Germany
- Council of Europe: Cultural Routes (EPA) and European Heritage Days**
Stefano DOMINIONI, Executive Secretary, EPA on Cultural Routes, Council of Europe
- Council of Europe and European Union cooperation on Cultural Routes: the Routes4U Joint Programme**
Constanze METZGER, Project Officer, Routes4U Joint Programme, EPA on Cultural Routes, Council of Europe
- EU Regional Strategies and policies: the role of the Cultural Routes of the Council of Europe**
Marco ONIDA, Coordinator EU Strategy for the Danube Region, Competence Centre Macro-regions and European Territorial Cooperation, DG-REGIO, European Commission
- EU cultural initiatives and Cultural Routes of the Council of Europe: existing cooperation and perspectives**
Anne GRADY, Policy Officer, European Commission, DG EAC - Directorate General for Education and Youth, Sport and Culture, Cultural Policy Unit
- World Heritage and Cultural Routes of the Council of Europe: existing cooperation and perspectives**
Peter DEBRINE, Project Officer, World Heritage and Sustainable Tourism Programme, UNESCO
- 09:45 am-11:15 am** **ROUNDTABLE 1**
- Cultural Routes of the Council of Europe and European Heritage programmes: Existing and potential initiatives for future synergies**
- Cultural Routes of the Council of Europe crisscross the European continent, involving all 28 EU Countries. Cultural Routes are considered as grassroots tools allowing the implementation of cultural policies and initiatives, in particular those established at the European level. Roundtable 1 will focus on the good practices of interaction between Cultural Routes of the Council of Europe and EU heritage activities, such as the European Heritage Label, the European Year of Cultural Heritage, and on the project developed by the Cultural Routes of the Council of Europe and financed under Culture and Creative Europe programmes.*
- Moderators
Anne GRADY, Policy Officer, European Commission, DG EAC - Directorate General for Education and Youth, Sport and Culture, Cultural Policy Unit
Mike ROBINSON, Director, Ironbridge Institute, University of Birmingham, United Kingdom
- Speakers
Certified Cultural Routes of the Council of Europe (per year of certification)
Christophe VOROS, Cluniac Sites in Europe (2005)
Caroline FISCHER, Via Regia (2005)
Paul SIMONS, European Route of Historical Thermal Towns (2010)
Bodo ZEHM, European Route of Megalithic Culture (2013)
Dorothe RÖMER, The Huguenot and the Waldesian Trail (2013)
- Candidate projects to the Cultural Routes of the Council of Europe certification*
Peter BACKES, European Route of Industrial Heritage
Sara DURYEY, European Cultural Route of Reformation
Michael CRAMER, Iron Curtain Trail
- 11:00 am-11:45 am** **Candidate Cultural Routes networking coffee break**

11:45 am-01:15 pm

ROUNDTABLE 2

Cultural Routes of the Council of Europe and UNESCO World Heritage Sites: existing and potential future synergies

According to Resolution CM/Res (2013)67, Cultural Routes of the Council of Europe must « take account of and promote the charters, conventions, recommendations and work of the Council of Europe, UNESCO and ICOMOS relating to heritage restoration, protection and enhancement, landscape and spatial planning ». Cultural Routes of the Council of Europe often cross sites inscribed on the World Heritage List (WHL). A number of sites inscribed on the WHL are approaching the Cultural Routes of the Council of Europe certification, and, vice versa, a number of Cultural Routes of the Council of Europe are interested in inscribing their heritage, tangible or intangible, on the WHL. Roundtable 2 will offer the occasion to discuss the added value of certifications and labels from the Cultural Routes point of view, comparing the Council of Europe and UNESCO definitions of heritage, its values (European/universal) and its socio-economic role, and envisaging new synergies between the two programmes.

Moderators

Peter DEBRINE, Project Officer, World Heritage and Sustainable Tourism Programme, UNESCO
Eleonora BERTI, Council of Europe Cultural Routes Project Coordinator, European Institute of Cultural Routes

Speakers

Certified Cultural Routes of the Council of Europe (per year of certification)

Gérard BEAUME, Santiago De Compostela Pilgrim Routes (1987)

Inger HARLEVI, The Hansa (1991)

Christian SCHUELE, Via Francigena (1994)

Audrey GUITTARD, Olive Tree Routes (2005)

Bruno JUDIC, Saint Martin of Tours Route (2005)

Emanuela PANKE, Iter Vitis (2009)

Germinal PEIRO, Prehistoric Rock Art Trails (2010)

Candidate projects to the Cultural Routes of the Council of Europe certification

Marcus NITSCHKE, The Architectural Work of Le Corbusier

Frank ANDRASCHKO, Longobard Ways across Europe

01:30 pm-03:00 pm

Networking Lunch (Wichernhaus, Johannes-Wüsten-Strasse. 23, 300 meters by foot)

03:00 pm-04:00 pm

ROADMAP WORKSHOP 1

Cultural Routes of the Council of Europe: developing joint strategies and synergies at International level

Moderators

Mike ROBINSON, Director, Ironbridge Institute, University of Birmingham, United Kingdom

Eladio FERNANDEZ GALIANO, Special Advisor, Cultural Routes of the Council of Europe Programme

Speakers

Marianne BERGER MARJANOVIC, Chair, Governing Board EPA on Cultural Routes, Council of Europe

Anne GRADY, Policy Officer, European Commission, DG EAC - Directorate General for Education and Youth, Sport and Culture, Cultural Policy Unit

Grellan ROURKE, Vice President, ICOMOS

Cecilia CALDERON PUENTE, President of the International ICOMOS Committee on Cultural Routes - CIIC

Claudia SCHWARZ, CEO UNESCO-Welterbestätten Deutschland e. V.,

Kerstin MANZ, Head of Division for World Heritage, German Commission for UNESCO

Monica GARCIA, Responsible of Cultural projects, OEI (Organization of Ibero-American States for Education, Science and Culture)

Alicia CAHN, Member of the International ICOMOS Committee on Cultural Routes - CIIC

04:00 pm-05:00 pm

ROADMAP WORKSHOP 2

Cultural Routes of the Council of Europe: developing joint strategies and synergies at national and regional level

Moderators

Birgitta RINGBECK, Federal Foreign Office, Germany, Member of the EPA Governing Board

Levan KHARATISHVILI, Deputy Minister, Ministry of Culture, Georgia, Member of the EPA Governing Board

Speakers

Alfredas JOMANTAS, Head of Register management, public relations and education division, Cultural Heritage Department of the Ministry of Culture, Lithuania, Member of the EPA Governing Board

Constanze METZGER, Project Officer, Routes4U Joint Programme, EPA on Cultural Routes, Council of Europe

José Luis MAESTRO, NECSTour

Matthias RIPP, Regional Coordinator Northwest Europe and North America, World Heritage coordinator of Regensburg

Inger HARLEVI, Manager, The Hansa

Christophe VOROS, Director, Cluniac Sites in Europe, and President, French Federation of European Cultural Routes

Caroline FISCHER, Manager, Via Regia

Dorothe RÖMER, Huguenots and Waldensian trail

05:00 pm-05:30 pm **Networking Coffee break**

05:30 pm-06:50 pm **FORUM CONCLUSIONS**

Birgitta RINGBECK, Federal Foreign Office, Germany, Member of the EPA Governing Board

Marianne BERGER MARJANOVIC, Chair, Governing Board EPA on Cultural Routes, Council of Europe

Levan KHARATISHVILI, Deputy Minister, Ministry of Culture, Georgia, Member of the EPA Governing Board

Inger HARLEVI, Manager, The Hansa

Mike ROBINSON, Director, Ironbridge Institute, University of Birmingham, United Kingdom

Eleonora BERTI, Cultural Routes of the Council of Europe Project Coordinator, European Institute of Cultural Routes

Stefano DOMINIONI, Executive Secretary, EPA on Cultural Routes, Council of Europe

Adoption of the Görlitz Roadmap and conclusion of the Forum

Presentation of the 2019 Annual Advisory Forum (Sibiu, Romania)

Steliana COJOCARIU, Senior Counsellor, Ministry of Tourism, Romania

06:50 pm-07:00 pm **CLOSING SESSION**

Birgitta RINGBECK, Federal Foreign Office, Germany, Member of the EPA Governing Board

07:30 pm **Closing Reception and Gala Dinner – Gerhart-Hauptmann-Theater, Demianiplatz 2 (550 meters by foot)**

Siegfried DEINEGE, Lord Mayor Görlitz, Germany

Stefano DOMINIONI, Executive Secretary, EPA on Cultural Routes, Council of Europe

Cultural programme

FRIDAY, 28 SEPTEMBER 2018

SIDE EVENTS

Excursions for pre-registered participants, lunchbox

08:30 am-07:00 pm

Bad Muskau (ending at Berlin airport), meeting place Demianiplatz

08:30 am-06:00 pm

Bautzen and Dresden (ending at Dresden airport), meeting place Demianiplatz

10:00 am-12:00 pm

Görlitz Guided City tour (including a special tour), meeting place Brüderstrasse 9